

**PROCEEDINGS OF THE DIRECTOR OF SCHOOL EDUCATION &
STATE PROJECT DIRECTOR(I/C)
SAMAGRA SHIKSHA :: ANDHRA PRADESH
Present: Smt Thameem Ansariya. A, I.A.S**

Rc.No. SSA-15024/76/2019-SAMO-SSA Dated: 19-10-2026

Sub: Samagra Shiksha– SIEMAT – Eco Clubs for Mission LiFE – Special Campaign 6 on “E-Waste Collection & Responsible Disposal” – Conduct of activities in all Schools and Junior Colleges under all managements on 28.10.2026 – Certain Instructions -Issued.

Read:

1. D.O. No. 17-35/2025-Coord, dated 27.08.2026 of the Joint Secretary, Department of School Education & Literacy, Ministry of Education, Government of India, New Delhi.
2. Govt.Memo.No.3400536/A1/General/2026-1,Dated:31.08. 2026.
3. This Office Proc.Rc.No.SSA-15024/76/2019-SAMO-SSA Dated: 31-08-2026.
4. D.O. Letter No. 17-35/2025-Coord., dated 05.10.2026 of the Joint Secretary, Department of School Education & Literacy, Ministry of Education, Government of India, New Delhi.

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In continuation of this office proceedings in the reference 3^d read above, and with reference 4th read above, all the District Educational Officers and the Additional Project Coordinators of Samagra Shiksha in Andhra Pradesh are hereby informed that the Joint Secretary, Department of School Education & Literacy, Ministry of Education, Government of India, New Delhi, has issued instructions for the observance of **Special Campaign 6 on “E-Waste Collection & Responsible Disposal”** under the Eco Clubs for Mission LiFE initiative on **28.10.2026** in all schools across the country.

In accordance with the instructions issued by the Government of India, all District Educational Officers (DEOs) and Additional Project Coordinators (APCs) of Samagra Shiksha, Andhra Pradesh, are hereby instructed to take the necessary steps to ensure the effective implementation of the campaign in all Schools and Junior Colleges under their respective jurisdictions, as detailed below:

- a. **Morning Assembly and E-Waste Quiz:** All Schools and Junior Colleges under all managements shall conduct the morning assembly on 28.10.2026 focusing on the theme of E-Waste Management. A short quiz covering segregation, collection and responsible disposal of e-waste shall also be conducted among students. The suggested quiz material communicated by the Government of India shall be utilised for this purpose.
- b. **Awareness and Collection of E-Waste:** Awareness-generation activities and collection of e-waste shall be undertaken throughout October 2026. The e-waste collected by schools shall be consolidated and handed over to authorised recyclers/refurbishers on 28.10.2026.
- c. **Identification of Authorised Recyclers and Responsible Disposal:** The DEOs and APCs shall coordinate with the respective District Collectors and District Magistrates to identify authorised recyclers/refurbishers registered with the Central Pollution Control Board (CPCB) / State Pollution Control

Board (SPCB), wherever applicable, mapping the Schools /Colleges and ensure that the collected e-waste is handed over to them on **28.10.2026**, without involving unauthorised scrap dealers.

- d. **Uploading of Activity Details:** All Schools and Junior Colleges under all managements shall upload the details of the activities conducted under Special Campaign 6 on the Eco Clubs for Mission LiFE portal at **<https://ecoclubs.education.gov.in/>** through the designated link made available for reporting the campaign activities.
- e. **Photographic Evidence and Reporting:** The Schools and Junior Colleges under all managements shall enter their UDISE ID and furnish the required details regarding the conduct of the E-Waste quiz, collection and handover of e-waste to authorised recyclers/refurbishers, and the number of students who participated. Each school shall also upload **two to three photographs** of the activities conducted, ensuring that the “Special Campaign 6” banner is displayed in the background.
- f. **Monitoring and Compliance:** The DEOs and APCs shall closely monitor the implementation of the campaign in all Schools and Junior Colleges under all managements under their jurisdiction and ensure that the prescribed activities are conducted on 28.10.2026 and the requisite information and photographs are uploaded on the portal within the stipulated time.

Therefore, all the District Educational Officers (DEOs) and Additional Project Coordinators (APCs) of Samagra Shiksha, Andhra Pradesh, are hereby instructed to ensure strict compliance with the above instructions for the successful implementation of Special Campaign 6 on “E-Waste Collection & Responsible Disposal” under the Eco Clubs for Mission LiFE initiative.

Encl: As Stated above

Thameem Ansariya A I.A.S
Director of School Education &
State Project Director(I/C)
Samagra Shiksha,
A.P, Amaravati.

To

All the District Educational Officers in the State.

All the Additional Project Coordinators, Samagra Shiksha, in the State.

Copy to all the Regional Joint Directors of School Education in the State for taking necessary action in the matter.

Copy to the Director of Intermediate Education, Andhra Pradesh for implementation in all the Junior Colleges under all managements.

Copy submitted to the Director of School Education, Andhra Pradesh.

Copy submitted to the Principal Secretary to Government, School Education Department, A.P. Secretariat, Velagapudi, Andhra Pradesh for information.

Copy Submitted to the Joint Secretary, Department of School Education & Literacy, Ministry of Education, Government of India, New Delhi.

Copy to the SPD Peshi.

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